



WORKSHOP

Behaviour as a tool for circular design



**Monday
3 October
Växjö**

How do you engage your customers to be more circular? To develop circular products, services or systems human behaviour is essential. Many of the obstacles and keys to the design of circular models is depending on human behaviour.

Hence in this workshop the focus is on involving and benefitting from patterns of human behaviour in the creation of products, services and systems for a circular economy. In english.

WORKSHOP LEADER **Juan P. Velásquez**, PhD
The Department of Design Linnæus University

DATE Monday 3 October 2022

TIME 15.00-16.30

PLACE Växjö Linnæus Science Park
Framtidsvägen 14, Växjö

APPLICATION at biljettkiosken.se/circulardesign

JOIN IN FOR A SEMINAR AT 14.00
We also want to invite you to watch the seminar "Use2Use Design Toolkit - Verktyg för användarcentererad cirkulär design" (in Swedish) together with us at Växjö Linnæus Science Park just before the workshop, the same day at 14.00. Read more about the seminar at biljettkiosken.se/use2use.

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